

INTERNATIONAL TRAINING CENTRE

Fédération Française du Sport Automobile **FFSAI**



Contribute to the emergence of new talents...



**AUTO SPORT
ACADEMY**

BY **FFSAI**

Detect, train & promote

3 essential missions to prepare
the future of motorsport

Unique in the world,
the training centre
of the French Federation
of Motorsport guarantees
the training of **drivers**
but also that of **competition
mechanics** and of
race driving instructors.

Born in 1993, at the instigation of ELF and then called "Filière Elf", renamed "La Filière FFSA" in 2001, when the French Federation of Motorsport took up the activity, it is now under the name of "Auto Sport Academy" that our training centre has become, over the years, an international reference for the apprenticeship of motorsport careers.

In partnership with Total, Renault, Michelin and the public organisations, Auto Sport Academy trains mechanics, instructors but also drivers. The best will reach the highest level of our sport : Formula 1 - 14 have already reached this since the creation of the centre.

INNOVATION

The Federal Training Centre also proposes short courses with training modules accessible to all members and fans of motorsport !



3 KEY TRAININGS

- A complete training allowing to acquire a maximum of competencies and knowledge in order to **become a professional driver**. Auto Sport Academy has for main mission to detect future drivers, among a large number, to train the selected candidates and to promote the best.
- With the trainee drivers, other youngsters also learn a trade, that of **competition mechanic**.
- Lastly, the Federal Training Centre also proposes a training course to become a **race driving instructor** via **two State Diplomas (BP JEPS & JPES "Motorsport")** that are compulsory for exercising an animation activity or training linked to motorsport.

AN APPROACH

CITIZEN

- > **Discovery and training of young talents** throughout the "10-15 Programme", the French Teams and/or the participation in promotional activities set up by the FFSA.

RESPONSIBLE

- > **Awareness to road risks**, linked to the dangers of alcohol and drug use...

ENVIRONMENTAL

- > **Approach of sustainable development**
To limit the impact of its activity on the environment (sound standards, economy of fuel and increase of the pollution, the overall policy of CO2 compensation, management of the waste...).





A sportive uniqueness

Auto Sport Academy proposes and organises a competition where the trainee champions confront each other in the

F4 French Championship

which counts seven meetings, that means **14 races**. In 2011, they will be visiting five of the principal French circuits and will compete two international events : the **GP of Pau** and the **24 Hour race of Spa-Francorchamps**.

VISIBILITY PACK

TV, RADIO, PRESS

> Media is always very present during events. Presence in 2011 on TF1, Direct 8, France 4, Sport+, Canal J, Motors TV

LIVE INTERNET

> Races on live on www.fsa.tv and www.gt-tour.fr

A 360° lap visit in 4 dimensions

- > Visibility and staging of your brand
- > Communication & marketing rights
- > Factual & public relations
- > B2B Activities



Sponsor

Auto Sport Academy, the best behaviour to adopt

Surpass the traditional concern of a sports partnership and innovate

- By associating your name and image to a product unique in the world,
- to a training centre and its programmes,
- to a citizen approach : discovery of talents.

Join Auto Sport Academy's Partners' Club

and have direct access to race driving sessions, invitations, conference facilities...



KEY FIGURES

- 526 former academicians
- 353 former trainee mechanics
- Over 400 holders of the BP JEPS "Motorsport" trained at Auto Sport Academy since 2005
- 147 foreign drivers trained since 1993
- 50 single-seaters
- 40 nationalities represented since 1993
- 20 feminine trained since its creation
- 15 holders of the DE JEPS "Motorsport" trained at Auto Sport Academy since 2010
- 14 former academicians admitted in F1 as official or test drivers such as S. Bourdais, F. Montagny, R. Dumas, S. Sarrazin, J-E Vergne...
- 3 permanent national education teachers
- 2 buildings in the 24 Hour Le Mans Technoparc representing at total surface of 3000 m2
- 1 training and competition track for go-kart racing (Alain Prost circuit)
- 1 training and competition track for car-racing (mythic Bugatti circuit of Le Mans)

Discover This is the best motorsport can provide to its actors and numerous spectators...

Auto Sport Academy

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